



BTEC NATIONAL LEVEL 3 IN BUSINESS STUDIES

Awarding Body
Edexcel

Who is the course for?

BTEC National Business course is ideal for those who want to learn about how to operate in a business. This course will help improve your prospects for going on to higher education or entering into a business career

What can it lead to?

Degree in any aspect of Business or prepare you for working life.

What are the entry requirements?

BTEC First Certificate – Merit Grade or 5 GCSE's grade A* - C

What will I Study?

There are 18 units in total. You will cover 9 in each year. The core unit titles which will be studied in Year 12 are:

Business Environment - The aim of this unit is to give learners the fundamental knowledge of a range of business organisations, and the many factors that shape the nature of organisations operating in an increasingly complex business world.

Business Resources - The aim of this unit is to develop learner knowledge of the range of human, physical, technological and financial resources required in an organisation, and how the management of these resources can impact on business performance.

Introduction to Marketing - The aim and purpose of this unit is to give learners an understanding of how

marketing, research and planning and the marketing mix are used by all organisations.

Business Communication - The aim of this unit is to show learners that the collection and management of business information, and the successful communication of that information throughout a business, is critical for the future prosperity of the organisation.

How will I be taught?

A wide range of teaching and learning styles will be used including practical's discussion work, self-evaluation, theory and research and self motivated study.

How will I be assessed?

It is a 100% coursework for all 18 units. There are four BTEC National grading domains that will be used to assess your work these are:

- application of knowledge and understanding
- development of practical and technical skills
- personal development for occupational roles
- application of generic skills.

What equipment or materials will I need?

- one lever arch folder, with a set of file dividers
- an exam pad of hole-punched A4 paper
- Edexcel Business text book for the first year of study